



2003 WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT AWARDS

WANTED: Environmental Success Stories

The Wisconsin Environmental Working Group® is accepting nominations for the fourteenth annual *BUSINESS FRIEND OF THE ENVIRONMENT* awards. The awards are available to private industry companies headquartered or with significant operations in Wisconsin. The awards are given annually to companies that demonstrate leadership in the environmental area. Companies may self-nominate. Governmental entities are not eligible for the awards.

The awards will focus on the following three areas:

- Pollution Prevention
- Use of Innovative Technology
- Environmental Stewardship

Three winners will be selected in each of these three categories. In each category, an award will be given to a company with less than 100 employees, to a company with 100 to 500 employees, and to a company with over 500 employees.

These awards will be publicized statewide and locally. In addition, winners will be announced and honored at the annual *WISCONSIN MANUFACTURERS & COMMERCE ENVIRONMENTAL POLICY AND AWARDS CONFERENCE* on May 14, 2003.

Award Criteria

The award criteria listed below are meant to be broad in scope.

- **Pollution Prevention** Demonstrate waste minimization through waste reduction, recycling or reuse.
- **Innovative Technology** Demonstrate the creative use of technology to improve the environment.
- **Environmental Stewardship** Demonstrate a level of effort that goes beyond that which is required by regulation and which indicates a cooperative approach to improving the environment. Include any community or education outreach programs in which your company is involved.

Winners will be selected by an independent panel of judges representing industry, the Department of Natural Resources, the University of Wisconsin, and environmental groups.

Projects must have been completed and/or operational in the calendar year 2002. (They need not have been operational for the entire year, but they must have been completed and/or have shown results during 2002.)

The nomination deadline is Friday, March 14, 2003

Complete this form and mail, fax or e-mail it to:

Karen Mahlkuch • Wisconsin Manufacturers & Commerce
PO Box 352 • Madison, WI 53701-0352
Phone: 608.661.6938 • Fax: 608.258.3413
kmahlkuch@wmc.org





2003 WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT AWARD

Nomination Form

COMPLETE THIS FORM AND MAIL, FAX OR E-MAIL TO:

Karen Mahlkuch • Wisconsin Manufacturers & Commerce
PO Box 352 • Madison, WI 53701-0352
Phone: 608.661.6938 • Fax: 608.258.3413
kmahlkuch@wmc.org

Project Description

The more information you provide, the better the judges can properly evaluate the project. However, we do not want to overburden companies. A simple, straightforward nomination that contains the right information is sufficient. Simply fill out the description as though you were a judge. What information would you want to know? You may attach additional sheets or further information as needed.

For example:

Describe the type of business, its products and manufacturing process. What was the baseline condition? That is, what is the starting point from which project benefits are measured (emissions levels, material usage, waste generation, etc.)?

- What were the environmental benefits of the project?
- Why was the project undertaken?
- How does the project go beyond normal regulatory requirements?
- How is the project innovative or unique?
- Were there economic benefits associated with the project?

■ NOMINATOR:						
Name						
Title						
Organization						
Mailing Address				County		
City			State		Zip	
Telephone #			Fax #			
E-Mail Address						
<input type="checkbox"/> Check here if same as nominee. Self nominations are encouraged.						
■ I/WE NOMINATE THE FOLLOWING COMPANY FOR THE 2003 WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT AWARD:						
Name/Title						
Organization						
Mailing Address				County		
City			State		Zip	
Telephone #			Fax #			
E-Mail Address						
Web Address						
Total # of employees company-wide						
Total # of Wisconsin employees						
Project Description (see suggestions): ATTACH ADDITIONAL SHEETS OR FURTHER INFORMATION AS NEEDED.						
■ The nomination form MUST include the applicant's logo. E-mail the electronic file (formats: .eps, .tif, .pct, .bmp, .gif, .jpg) containing logo to kmahlkuch@wmc.org .						

Nomination deadline is Friday, March 14, 2003.

Information in the nomination forms will be used by the judges and for press releases about the nominees and the winners.